

54 BEVERAGES—BLANKETS

Beverages—Non Alcoholic—(Cont'd)

**NESBITT BOTTLING CO**  
2001 Fulton Av. .... 9-3330  
Orange Arcade No 2 1119-7th. .... 3-0148

**PEPSI-COLA BOTTLING CO OF SACTO**

PEPSI-COLA  
HITS THE SPOT

1100 Q. .... 3-2001

Rigg's Fresh Lemon Juice & Lime Co  
4517 Mariposa Av. .... 5-7415  
Rigg's Fresh Lemon Juice & Lime Co  
4517 Mariposa Av. .... 6-1987  
Sewit Up Bottling Co 3310 P. .... 6-7451

**SHASTA WATER CO**

SPARKLING SHASTA WATER (In Quarts)  
SPARKLING SHASTA WATER (In Siphons)  
SHASTA PALE DRY GINGER ALE  
SHASTA COLA  
SHASTA TOM COLLINS MIX  
SHASTA ORANGE  
SHASTA ROOT BEER  
SHASTA STRAWBERRY  
SHASTA SPARKUP  
ALQUA ALKALINE WATER (Sparkling)  
7th & R. .... 2-0701

**SQUIRT**

Quenches  
Quicker



"WHERE TO BUY IT"

Hires Bottling Co 1801-21st. .... 5-2621  
Wat Geo Z Co W Sacramento. .... 4-5542  
**WONDER BOTTLING CO**  
4900 Franklin Blvd. .... 5-7911

Bibles—See Book Dealers

Bicycle Motors

**WHIZZER BIKE MOTORS**  
CAMERON'S CYCLERY 609 J. .... 3-1287  
THOM CYCLERY 3401-2d Av. .... 5-7721

Bicycles—Renting

**JOHNNY'S BIKE SHOP**  
RENT A BIKE  
FOR HEALTH & EXERCISE  
Hourly Rates  
Special Day & Group Rates  
Bicycle Sales & Service  
1614 Broadway. .... 2-9306

Bicycles—Repairing

Cameron's Cyclery 609 J. .... 3-1287  
College Hardware & Cyclery 2760-21st. .... 6-2042  
Colonial Cyclery 3200 Stockton Blvd. .... 5-2760  
**FRANK'S SPORT SHOP** 5021 D. .... 6-0556  
**HARRISON'S CYCLERY** 1011-13th. .... 2-6575  
Hook James H Nut Del Paso Hts. .... 9-0554  
**JAY CYCLE SHOP**  
Pick Up & Delivery  
2812 J. .... 2-9268  
**JOHNNY'S BIKE SHOP** 1614 Broadway. .... 2-9306  
Kenny's Cyclery & Sports Shop Carmichael. .... 9-3323  
**LANLEY'S REPAIR SHOP**  
Repaired—Bought—Sold  
1521 O. .... 2-9557

Memory plays tricks. If in doubt about a telephone number, please look it up in the Directory.

Bicycles—Repairing—(Cont'd)

**MILT'S CYCLERY**  
Schwinn-Built Bicycles  
Complete Bicycle Repairing  
Full Line of Accessories & Parts  
Lawn Mower & Tool Sharpening  
by Modern Machinery  
3913 Stockton Blvd. .... 6-6211

Perry Bicycle Shop 2736-20th N Sacramento. 9-6561  
Thom Cyclery 3401-2d Av. .... 5-7721

**Bicycles—Retail**

Bell & Bell Repair Shop 925-30th. .... 3-3312  
**BREUNER JOHN CO** 604 K. .... 3-8061

**CAMERON'S CYCLERY**  
Authorized Dealer For  
SCHWINN BICYCLES  
& Accessories  
COMPLETE LINE OF WHEEL GOODS  
WHIZZER MOTORS  
SALES & REPAIRS  
609 J. .... 3-1287

**COLLEGE HARDWARE & CYCLERY**

BICYCLES - TRICYCLES  
WHEEL TOYS  
OF ALL KINDS  
We Stock Nearly All Popular Makes of Bicycles  
Including - Schwinn-Columbia-Huffman-Monark  
Roadmaster-Coleman-Rollitor  
One of the Largest Selections of Wheel Goods  
in Northern Calif.  
SALES - SERVICE - REPAIR  
2760-21st. .... 6-2042

Del Paso Home & Auto Supply  
1512 Del Paso Blvd. .... 9-0138

**DRITZ'S CYCLERY**  
Bicycles For The Entire Family  
VELOCIPEDES - TRICYCLES  
TOOL & LAWN MOWER SHARPENING  
SAW FILING  
2209 Del Paso Blvd. .... 9-4960

**FRANK'S SPORT SHOP**  
Authorized Dealer for  
SCHWINN-BUILT BICYCLES  
Complete Repairs  
Parts - Accessories & Painting  
5021 D. .... 6-0556  
If no answer call. .... 5-2334

**GOODRICH B F CO**  
Schwinn Built-Easy Terms  
1200 I. .... 2-3811

**BICYCLES**  
SALES & REPAIRS  
Full Line of Parts  
Prompt Service Pick-up & Delivery  
**Dial 2-9268**  
**JAY CYCLE SHOP**  
2812 J Sacramento

Bicycles—Retail—(Cont'd)

**HARRISON'S CYCLERY**  
Iver Johnson Bicycles  
1011-13th. .... 2-6575  
**JAY CYCLE SHOP** 2812 J. .... 2-9268  
(See Advertisement This Page)  
**JOHNNY'S BIKE SHOP** 1614 Broadway. .... 2-9306  
Kit Carson Cyclery 4947 Folsom Blvd. .... 6-7639  
**MILT'S CYCLERY** 3913 Stockton Blvd. .... 6-6211  
**THOM CYCLERY** 3401-2d Av. .... 5-7721

**Billiard Parlors**

**AGUINIA LADYS** 1118-3d. .... 2-9375  
Andrew's Pool Hall 104 W Baseline N Sacto. 9-9852  
Calexico Pool Hall 312 L. 3004 1/2 J. .... 2-9537  
**CLUB BILLIARD PARLOR**  
El Teolote Pool Hall 1212-3d. .... 3-9981  
**GREEN FRONT RESTAURANT**  
315 Capitol Av. .... 3-9553  
Jerry's Place  
1625 Rio Linda Blvd Del Paso Hts. .... 9-9893  
Kohn Club Davis Hwy. .... 2-9253  
Lavida Pool Room 201 N 12th. .... 2-9670  
Lucky Pool Hall 1218-4th. .... 3-9690  
Moonlight Cafe 420 Capitol Av. .... 2-9859  
Pastime Pool Hall 308 L. .... 2-9428  
Stag Billiard Parlor  
Lunch Counter-Beer-Confections-Cigars  
1122-4th. .... 3-9870

**Binders**  
See Loose Leaf Systems & Supplies

**Binoculars**  
**JENKEL-DAVIDSON OPTICAL CO** 1021 K. .... 3-4714  
**WEBBS PHOTO SUPPLY STORE**  
1011-8th. .... 2-4495

**Bird Cages**  
**SMITH F F & CO INC** 922-12th. .... 2-2981

**Birds**  
See also Pet Shops  
**Berke's Pet Shop**  
Canaries-Finches-Love Birds-Supplies  
2282 Mission S E  
(Toll) Call "Operator" for. .... Hemlock 1-5467  
Sacto Pet Supply 1030 H. .... 4-1853

**Biscuit Companies—See Crackers**

**Blacksmiths**  
Bottaro Body Blids & Blacksmiths 211 O. .... 2-0834  
Hanley's Blacksmith & Spring Shop 1215 G. .... 2-3306  
Mack B R Welding Works Stockton Blvd. .... 5-0028  
McHenry & Young Stkn Blvd. .... 6-5009

**Blankets**  
**GENERAL ELECTRIC AUTOMATIC BLANKETS**  
Automatic sleeping comfort, pioneered  
by General Electric 12 years  
ago. Keeps you cozy all night under  
one light operating. Adjusts automa-  
tically to temperature changes.



"WHERE TO CALL"

**SALES DEALER**  
**BREUNER JOHN CO** 604 K. .... 3-8061  
DISTRIBUTOR  
**GENERAL ELECTRIC SUPPLY CORP**  
1131 S. .... 3-9001  
(Continued Next Page)

Telephone men in all parts of the Ball System have had long experience in working together. Tools, equipment, methods of tackling the job and the "language of the business" are the same north or south, east or west. This nationwide unity of method and spirit means a telephone service of the utmost dependability.

BLANKETS—BOAT 55

Blankets—(Cont'd)

**GROW HERB LAUNDRY AND DRY CLEANERS**  
BLANKETS  
HAND PROCESSED & MOTH PROOFED  
WILL NOT FADE OR MAT  
"The Laundry Corner"  
1931 E. .... 3-5966

**HEMSTREET BROS**  
Blankets of All Descriptions  
Cash or Installment Plan  
E. TOWNSEND, Dist. Mgr.  
WE DELIVER  
614-12th. .... 2-4071  
If no answer call. .... 6-3829

**Bleaching Compounds**  
Koro Bleaching Co 2116-19th. .... 2-6224

**Blinds**  
See Venetian Blinds Headings; also Window Shades Headings

**Blowers & Blower Systems**  
Amer Blower Corp 625 Market San Francisco  
(Toll) Call "Operator" for. .... Sutter 1-1024  
**WESCO BLOWER & PIPE CO**  
910-23d Oakland  
(Toll) Call "Operator" for. .... Kellogg 4-3320

**Blue Printers**  
Atlas Blue Print Co 1010-11th. .... 3-7091  
(See Advertisement This Page)  
**BROWNIE'S BLUEPRINT CO** 1011 1/2 H. .... 3-2825  
(See Advertisement This Page)  
**PAULSON C H & CO** 922-12th. .... 3-7330  
(See Advertisement This Page)

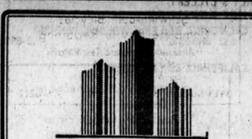
**Boarding Houses**  
Amoruso Pete 1708 N. .... 2-9657  
Bardin Guest Home 2121 J. .... 3-9668  
Barrett Ethel 530-2d Broderick. .... 3-9959  
Clancy Mabel 1521-12th. .... 3-9373  
Finch Margaret C  
Large Attractive Rooms  
1523 N. .... 3-9825  
Forex Boarding House 1328-19th. .... 2-9906  
Gables The 618-22d. .... 3-0221  
Glasscock Harold H 1616 H. .... 3-9860  
Hayes Evelyn L 1236 N. .... 3-1478  
Hewitt Robt B 515 Capitol Av. .... 2-9688  
Hildreth Boarding Hse 2022 P. .... 2-9329  
Hopkins Robt C 1823 K. .... 2-2597  
Kinch Agnes Mrs 1824 N. .... 2-9922  
Lily Inn 1419 P. .... 3-9955  
McKim Hettie 2704 S. .... 5-5862  
Mello Mary F 2507 K. .... 3-9976  
Metcall Guest Home 1403 H. .... 3-9926  
Miller Guest Home  
Resortment Only-Home Cooking  
1814 N. .... 3-9462  
Omar M 213 Capitol Av. .... 3-9495  
Smithson J A 1226-19th. .... 2-9716  
Suffern Rosetta 1519 N. .... 3-9638

**Boat Builders & Repairers**

**DAVIS MARINE COMPANY**  
COMMERCIAL FISHING BOATS  
BOW PICKERS OUR SPECIALTY  
CUSTOM BUILT CRUISERS  
BOATS OF ALL TYPES BUILT  
From 8 Feet To 48 Feet  
12 Ft. Car Top  
517 W Basettlaw N Sacto. .... 9-0482

McGill & Son FrontM. .... 3-9877  
Sacto Yacht & Supply Co 2d & G Broderick. .... 3-6964

Behind your telephone today—and tomorrow—is the Spirit of Service. It has been demonstrated over the years by thousands of telephone men and women, in fair and stormy weather.



**C. H. PAULSON & CO.**  
BLUE PRINTS  
PHOTOSTAT COPIES  
AND REPRODUCTIONS  
OF ALL KINDS  
CALL 3-7330  
For Quality and Dependable Service  
ARCHITECTS and ENGINEERS SUPPLIES  
922 EIGHTH STREET  
SACRAMENTO

**BLUE PRINTING**  
Need Blue Prints Quickly? Call 3-7091  
PHOTOSTAT PRINTS  
Rotaprints - Drawing Material  
Atlas Blue Print Company  
1010 ELEVENTH STREET

**Brownie's Blue Print Co.**  
FREE PARKING  
E. L. Brown  
Phone 3-2825  
Need BLUE PRINTS Quickly?  
Photostat Copies & Drawing Materials  
1011 1/2 H St. Sacramento

Boat Dealers

**CHRIS-CRAFT BOATS**  
SACTO YACHT & SUPPLY CO  
2d & G Broderick. .... 3-6964  
**DOLAN'S Alhambra & P.**  
Hunter Boat Corporation  
Manufacturers of Cabin Cruisers  
Kellogg Suisun  
(Toll) Call "Operator" for. .... Suisun-300  
**SACTO YACHT & SUPPLY CO**  
2d & G Broderick. .... 3-6964  
(See Advertisement This Page)  
(Continued Next Page)

By keeping a list of frequently called numbers—you can save much time and effort. There is space for this purpose in the front of your Directory which you may find helpful.

**Boats...**  
CRUISERS - RUNABOUTS  
LAUNCHES - ROWBOATS  
New and Used  
CALL 3-7330  
For Quality and Dependable Service  
ARCHITECTS and ENGINEERS SUPPLIES  
922 EIGHTH STREET  
SACRAMENTO

★ Chris-Craft Boat Dealer ★  
Marine Engines  
Boat Hardware & Supplies  
Yacht Equipment & Parts  
BOAT HOISTING  
All Sizes of Boats - Large & Small  
From Truck to Water - Water to Truck  
Dial 3-6964  
Sacramento  
Yacht and Supply Co.  
2nd & G, Broderick  
Clark Ballard, Licensed Yacht Broker  
River Between the Bridges - Yolo Side  
Open 9 A.M. to 7 P.M. Daily  
Including Saturdays & Sundays

**BOATS**  
LARGE FLOOR DISPLAY  
CENTURY-TOPPLITE  
LARSON ALUMINUM  
MERCURY OUTBOARD MOTORS  
MARINE HARDWARE & PAINTS  
SPORTING GOODS & OUTDOOR EQUIPMENT  
Dial SACRAMENTO 6-0757  
South Sacramento Sports Shop  
Gordon Lewis - Props. - Walter Rademacher  
4106 Franklin Blvd.